

stephenlin

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experience

**Silinx Studios, freelance consulting firm, North Quincy, MA**

*Senior Designer/Studio Manager, March 1999 – present*

- Provide consulting on Internet, publicity, and corporate branding projects
- Design efficient, appealing, and usable websites and print collateral
- Identify requirements, assemble freelancers, and lead teams through project completion

**Council Travel, student travel agency, Boston, MA**

*Website Manager/Graphic Designer, June 2001 – April 2002*

- Managed content, e-commerce system, and web development
- Generated original designs and adapted existing designs for Internet and print use
- Teamed with Marketing Manager in developing marketing campaigns
- Planned and produced new site designs and features

**YouthStream Media Networks, college marketing company, Cambridge, MA**

*Managing Producer for Sodalis Technologies, July 2000 – March 2001*

*Senior Producer for mybytes.com and sixdegrees.com, March 2000 – June 2000*

*Production Trainer for mybytes.com, October 1999 – February 2000*

- Managed projects, online communities, and production staff of 30
- Maintained client relations as part of Sales & Marketing team
- Developed original site designs and software enhancement documents
- Enforced style guide, site usability, and cross-browser/platform compatibility
- Functioned as "point person" in cross-disciplinary teams
- Contributed articles and assisted with copy editing

**Horwath Landauer (now part of PWC), hospitality consulting, Boston, MA**

*Technical Consulting Specialist, January 1999 – September 1999*

*Analyst/Computer Support, October 1997 – December 1998*

- Conducted Internet research and marketing surveys
- Managed network and desktop support

**SPINonline (now SPIN.com), music industry publication, New York, NY**

*Freelance Writer, October 1996 – October 1998*

- Composed album and movie reviews
- Covered live concerts and events

**Boston Financial Data Services, financial services, North Quincy, MA**

*Project Specialist, September 1996 - September 1997*

- Analyzed data for executive reports

**Mammoth Records, record label, New York, NY**

*Publicity Intern, May 1995 - August 1995*

- Performed PR and media contact duties as part of national publicity
- Co-wrote and edited artist bios and press releases

computer skills

- **Expert:** HTML, CSS, Dreamweaver, Hometown, Photoshop, Microsoft Office, & Windows
- **Proficient:** dHTML, Javascript, PHP, ASP, Visio, SourceSafe, FrontPage, & Mac OS
- **Moderate:** Illustrator, Fireworks, Flash, Freehand, QuarkXPress, VB, Java, XML, & SQL

education

- **Certified Graphic Designer**, Sessions.edu
- **Introduction to Flash**, Mass College of Art
- **Introduction to Java**, Boston University Corporate Education Center
- **Computer Graphics & Animation Seminars**, Siggraph 2000
- **Certified Web Designer**, Boston University Corporate Education Center
- **BBA in Marketing/BA in Rock & Roll**, College of William & Mary

portfolio

[www.silinx.com](http://www.silinx.com)

references available on request